



BCN Executive Committee Meeting Minutes

Thursday, July 19, 2012, 8:00-8:48PM

Conference Call

Attendees: Joan Bruchman, Glenn Gabanski, Mary Lou Mellon, Nancy Tikalsky

President Joan Bruchman opened the meeting by noting that the recently received donation from Tom Mulcahy brought a number of issues to light regarding BCN's newly established fund-raising campaign with the Community Cloud Forest Conservation group, as approved by the membership at BCN's April 21, 2012, Quarterly Meeting.

The agreement was that for one year all funds raised for this project would be split evenly between BCN's new Trends Analysis project and the Community Cloud Forest Conservation project, which is now designated Redstart Connection. Since the CCFC does not share half the money it raises by way of the donate button available on its website, it was decided that the link that presently exists on the BCN Redstart Connection page that goes directly to CCFC site should be removed, to avoid any confusion for donors.

It was also decided to remove the link to Judy Pollock's blog describing her visit to CCFC in Guatemala, as that is no longer an active site.

We want any donor who comes to the BCN donate page to know about the Redstart Connection campaign and to be advised that only half of his or her money will go to BCN during the project period, April 21, 2012, through April 20, 2013. If a donor requests that 100 percent of his donation goes to CCFC/Redstart Connex or to BCN, we will honor that, but this does not need to be stated on the website.

The following language should be added to the BCN web site donation page: "During our current fundraising efforts all money donated will be split evenly between BCN and Community Cloud Forest Conservation reforestation project. For more information see Redstart Connection." An active link to the Redstart Connection is to be inserted.

Glenn agreed to advise BCN webmaster Eric Secker of the needed changes.

The meeting was adjourned at 8:48 PM.

Mary Lou Mellon
Vice President

